

Personal Profile

Name :: Dr H S Kongalappa
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Qualification :: M Com, M.Phil, Ph.D
Experience :: 29 Years
Subject :: Commerce

ACADEMIC RECORD

SSLC	KSEE Board	1988
PUC	PU Board	1990
B.Com	UOM Mysore	1994
M. Com	UOM Mysore	1996
M. Phil	MKU Madhuri	2007
Ph.D	UOM Mysore	2016

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Research Experience	Guided for B Com, BBA, M Com & MBA Student for Project report last 15 Years
Research Guidance	Ongoing Ph.D 4 Scholars
Research Projects	Minor research project form UGC Amount Rs 85000/- Date of Commencement 28.03.2014 Date of Completed 22.04.216

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Publications

SI No	Topic	Journal	Page No
1	Assessing the Performance of NSE-listed Co. Led by Women Entrepreneurs in India	IPE Journal of Management ISSN 2249-9040 Volume 15 No.1 January–June 2015 UGC Care Listed Journal	1 to 8
2	A Study of Financial Reporting and Analysis in India	Abstract Proceedings, International Conference, March 2014 Don Bosco Arts & Science College	9 to 12
3	E-Commerce & Digital Marketing: A Key to Success of Business in the Generation of Alpha	IPR for Multidisciplinary Research ISBN: 978-93-5493-773-7 Nazareth Margoschi College at Pillaiyarmani, Nazareth, Thoothukudi	13 to 14
4	Synthesis of Existing Work: A Folklore Process of Reviewing Literature in Research Shodh Prabha	UGC Care Journal ISSN 0974-8946 Vol.14 Issue 01 N...	15 to 20
5	Mechanism of GST Implementation in India	KSN Publications with ISBN 978-93-95191-78-9	21
6	Unlocking Growth with Digital Finance: A New Era for Financial Inclusion	Proceedings of the National Conference ISBN: 978-81-958870-0-5	22 to 23
7	An Evaluation of Pradhan Mantri Jeevan Jyoti Bima Yojana	JSSCM Quest Journal Vol. 6:1 ISSN 2321-0052	24 to 30
8	Micro Finance through Self Help Groups in Chamrajanagar District	JSSCM Quest Journal Vol. 6:2 ISSN 2321-0052	31 to 37
9	Perception of Beneficiaries of Self Help Groups – Sample study of Gundlupet Taluk in Chamarajanagar District.	JSSCM Quest Journal Vol. 4:1 ISSN 2321-0052	38 to 42
10	IFRS and Indian Current Scenario	JSSCM Quest Journal Vol. 3:2 ISSN 2321-0052	43 to 50
11	Women Empowerment through Self Help Groups in Chamarajanagar District	A Study JSSCM Quest Journal ISSN 2321-0052	51 to 59
12	Role of NABARD under SHG–Bank Linkage Programme	JSSCM Quest Journal	60 to 67
13	A Study on Women Empowerment through Self Help Groups	Vandana Publications ISSN No. 2250-0758 International Journal of Engineering and Management Research	68

14	Financial Inclusion through Banks in India	Vandana Publications ISSN No. 2250-0758 International Journal of Engineering and Management Research	69
15	The IRDA and its Regulatory Influence – A Study of the Indian Insurance Landscape	JSSCM Quest Journal Volume 8 Issue 2 ISSN 2321-0052	70 to 81
16	A Study on Benefits of Early Financial Education among Women.	JSSCM Quest Journal	82 to 91
17	Performance Analysis of NSE-Listed Companies Led by Women Entrepreneurs in India	JSSCM Quest Journal	92 to 99
18	Social Perspectives and Policy Implications of Leveraging Artificial Intelligence for Environmental Preservation	JSSCM Quest Journal	100-105

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Paper Presentation

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1	Unlocking Growth with Digital Finance: A New Era for Financial Inclusion One day national level conference	Vidyavardhaka's College, Mysore.	106
2	Strategies and Challenges in Green Marketing One day national seminar	Maharanis Commerce College, Mysore.	107
3	Modern Trends in Marketing Management One day national seminar	SDM College, Mysore.	108
4	An Evaluation of Pradhan Mantri Jeevan Jyothi Bima Yojana One day national seminar,	JSS College, Nanjangud.	109
5	Start-up India: An Initiative of the Government One day national seminar	Maharani's Commerce College. Mysore	110
6	Perception of Beneficiaries of SHGs – A Sample Study of Gundlupet Taluk in Chamrajanagar District One day state-level seminar	JSS College, Gundlupet.	111
7	Micro Finance through Self Help Groups in Chamrajanagar District Two day national conference	Shanthi College, Malavalli	112
8	Health Insurance in India: Issues and Challenges One day national level seminar	JSS College for Women, Mysore.	113
9	IFRS and Indian Current Scenario Two day national seminar	JSS College for Women, Mysore.	114
10	Financial Inclusion through Banks in India Two day national seminar	Catholicate College, Pathanamthitta, Kerala.	115
11	Driving Banking Reforms with Virtual Reality Technology: An Effectiveness Evaluation. International Conference	VET Institute, Hindal, Erode.	116
12	Investigating the impact of training & development entrepreneurial mind set in graduates. Two day international conference.	VET, Hindal, Erode	117