



JSS MAHAVIDYAPEETHA

JSS COLLEGE FOR WOMEN

Affiliated to University of Mysore and Re-Accredited by NAAC with B
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ANNUAL REPORT

2016-17

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THE DEPARTMENT OF COMMERCE

The department of Commerce, with a mission “ To create Global Entrepreneur” and vision of giving a practical edge to the curriculum along with an emphasis on the all round development of personality. To accomplish this department plans and conducts several activities in every academic year.

The department has a “**Commerce Club**” with the HOD as Chairperson, Teachers and students as members. The club conducts several programmes for the development of the students.

The department has also a “**Business Lab**” with the objective of enhancing the quality of students on a sustained basis. Both the Lab and club conduct surveys, Field visits, group discussions, Presentations, organizing business quiz, seminars, workshops, special lectures, education tours, they intern provide the opportunity to students to showcase their hidden competitive skills. Also they encourage the students to display their innovative ideas by making charts and models.

The department, as a regular feature, also provides “**Book-Bank**” facility. It conducts remedial classes for slow learners and the absentees are given an additional chance to cope with their learning abilities with extra care. It identifies the advance learners by their respective Mentors and prepare them for campus recruitment drive held outside the campus & within the campus. Three students were

successful in campus recruitment drive held in the campus by Infosys – BPO limited.

THE DEPARTMENT PROGRAMMES

During the Academic year the department conducted the following educational programmes for quality enhancement for the benefits of the students.

- The department is also running an Add on Course on **“Secretarial Management”** under the assistance of U.G.C.
- The department conducted three days educational tours with visits and survey programmes during March 2017.

SPECIAL LECTURE PROGRAMMES:

- A special lecture programme on the topic **“Personality Development and Opportunities of Employment in Banking Sector”** was organized on 20-08-2016. Sri Anshu Jaiman, Joint Director, Institute of Management studies, Bangalore was the resource person.
- A special lecture on **“Tally for GST”** was organized on 20-12-2016 . Sri Chinthamani Gowda Patil. Regional Manager, Bangalore was the resource person.
- A special lecture on **“GST and Cashless Transaction”** was organized on 21-02-2017. Sri Sudharshan, Manager, Tally Education Private Limited, Bangalore was the resource person.
- A special lecture on **“Consumer Rights”** was organized on 15-03-2017. Prof. M.P.Nataraju, Retired Principal, Kollegal was the resource person.

A Guest lecture programme on “**Personality Development and Opportunities of Employment in Banking Sector**” was organized on 20-08-2016 . Sri Anshu Jaiman, Joint Director, Institute of Management studies, Bangalore was the resource person.



PUBLICATION BY TEACHERS

Sl No	Name of the author/s	Title of paper	Name of journal	Year of publication	ISSN / ISBN Number
1	Dr. M Prabhu	Green Banking and Environment Sustainability of Private Banks in Karnataka	UGC Approved International Journal of Research in Commerce, Economics and Management	2017	ISSN 2231-4245
2	Dr. M Prabhu	Demonetization and its effect on Banking Sector	UGC Approved Journal IOSR Journal of Business and Management (IOSR-JBM)	2017 April	ISSN: 2319-7668
3	Dr. M Prabhu	Comparison of Indian GAAP and IFRS in India: An Empirical Analysis of Selected Companies	Comparison of Indian GAAP and IFRS in India: An Empirical Analysis of Selected Companies	2016	ISBN: 978-93-5254-333-5

TEACHERS' PARTICIPATION IN CONFERENCE /SEMINARS/WORKSHOPS

Sl No	Date	Name	Title	Place
1	01-10-2016	Bhramaramba N	Creating Conductive Learning Environment	Commerce Education The department, Manasa Gangothri Mysuru
2	28-10-2016 & 29-10-2016	Bhramaramba N	Counselling Training Programme for Degree College Lectures	Counselling Centre, JSS Medical College Hospital, Mysuru
3	23-11-2016	Prof.Umesha	Employment and Professional Information and Guidance and Pre-examination Training	Maharaja College Mysuru
4	01-12-2016	Prof. Umesha	Quality Enhancement is Higher Education Issues and Challenges	Maharaja College Mysuru
5	08-02-2017	Dr.M. Prabhu	Goods and Service Tax	Commerce Education The department, ManasaGangothri Mysuru

THE DEPARTMENT OF ECONOMICS

SPECIAL LECTURE PROGRAMME

A special lecture program on “**Mudra Yojana**” was held on 23.09.2016; Mr. M P Nandeesh, Senior Manager, Corporation Bank, Kollegal Branch delivered the lecture.



THE DEPARTMENT PROGRAMME

B A Students visited Government Silk Cocoon Market at Mudigundam on 28.02.2017 and enhance their knowledge with respect to the process of bidding of cocoons by the licensed silk reelers and learnt the mechanism of marketing, pricing etc.

THE DEPARTMENT OF ENGLISH

The The department of English actively play an important role in the acquisition of the language skills among the under graduate students by creating the congenial learning environment to enable the learners to grasp the language skills. Thus there is an attempt from the The department to motivate, create and sustain the interest among the learners by one way or the other. The students are involved in various literary activities and other co curricular activities of the college with the intervention of the teachers to provide the timely help in honing the language skills amongst the students. As our college is affiliated to the University of Mysore, we chalk out the academic calendar /programmes as per the instructions of the university and also the Board of Studies.

As soon as the admission is over the fresher's are given free interactive classes in order to help them to acquaint themselves to the emerging trends in the area of language and literature prescribed for study. A revision classes is conducted in order to ward off the fear of learning English as a foreign language. The following activities are conducted during the academic year 2016-17 to enable the students to grasp the language and content better:

SL NO	DATE	PROGRAMME	REMARKS
1	5-7-2016	Students Counselling	Helped the students and the taught to understand each other & helped in the effective learning teaching process.
2	8-7-2016 to 16-7-2016	Revision Classes	Helped the fresher students to bridge the gap by updating their previous knowledge with the new learning.
3	29.8.16 I & III Sem 19.1.17 II & IV Sem	Tests for Odd & Even Semesters	Helped to evaluate and to measure the performance of the students as per varsity norms
4	22-8-2016	Conducted workshops in honing the writing skills of the students	Provided real exposure to improve the writing skills of the language.
5	1. (11-01-2016 to 22-01-2016) 2. (10-4-2017 to 24-4-2017)	Conducted C2/Assignment Odd & Even Semesters	Helped in measuring the performance as per varsity norms
6	18-10-2016	Arrangement of Recorded Lectures of Audio on the prescribed syllabi.	Provided an opportunity to listen to the different accent of the native speakers/ other voices.
7	18-01-2017	A special Lecture programme was arranged by Prf. H M MAHALINGAPPA Associate professor of English JSS College Chamarajanagara. for the benefit of students	Helped the students to interact with the guest speaker and benefited by improving the subject knowledge.
8	2016-17	A short-term spoken English classes were conducted for I degree students	Helped the learners to grasp the language better and to cope with the removal of fear in day to day conversation.

THE DEPARTMENT PROGRAMME

A special lecture programme was arranged on the topic "Empowerment of the young voters towards building stable Indian Democracy". This programme was a part of the National Voters' Day Celebratio. Shri Shivkumar lecturer The department of History, JSS College, Martalli highlighted the role & significance of the participation of young voters in the electoral process in India.

A street Jatha was conducted on the main roads of the town, with placards containing slogans, created awareness by highlighting the voting process in the democratic nation to the town's folks.

A street Jatha was conducted on the main roads of the town, with flashcards containing slogans, created awareness by highlighting the voting process in the democratic nation to the town's folks.



SPECIAL LECTURE PROGRAMME

- A Special lecture program was organised on the topic "Independent judiciary and review of laws" on 14-10-2016. Prof S Nagendra, JSS Law College, Kuvempunagar, Mysore delivered a special lecture.
- A Special lecture program was jointly organised in association with Anubava Mantapa and The department of Political Science, JSS College for Women Kollegal, on the topic "The Constitution of India " on 10-01-2017. Sri Dore Swamy delivered a special lecture on this occasion.

TEACHER PARTICIPATION IN SEMINARS / WORKSHOPS / CONFERENCE / SYMPOSIUM

Sl. No.	Name of the Faculty	Date	Seminars/ Workshops/ Conference/ Symposium	Workshop	Venue
01	Suma G S	21.1.2017	Workshop	Economic, Political & Social Empowerment	Govt. First Grade College T. Narasipura

THE DEPARTMENT OF GEOGRAPHY

SPECIAL LECTURE PROGRAMME

A special lecture program was organised on the topic " Water Conservation" on the occasion of the World Water Conservation Day Celebrations on 29 -9 -2016. Sri, K.B. Mahesh, a special lecture on this occasion.



A special lecture programme was organised on the topic "Animal Protection" on the occasion of the World Animal Protection Day 04. 10.2016 Sri, Devanath. T.C, Assistant Professor of Geography, PES College, Mandya had delivered a special talk on the occasion



The Department of Management

The Bachelor of Business Management programme not only enables students to achieve a professional qualification but also assists management graduates on relating their skills to the needs of business. The programme will equip students with first class communication, team work and leadership skill. Keeping this vision in mind the The department was started in the year 2008-09 exclusively for girls under self financing scheme in the college to develop their managerial abilities.

The department maintains question bank includes previous years so that teacher and students can refer them to have proper understanding of the pattern of examination.

As a regular feature this year also The department conducted bridge course classes for non-commerce students. In the month of July the department conducted orientation programme for the first year students to acquaint themselves to the new environment.

The department always encourages the students by preparing and sending them to campus recruitment arranged in our sister-institution and other colleges. From the last few years campus recruitment drive has been held in our college regularly in association with Infosys, BPM Company and students of the department participated in this drive.

The department organizes special lectures, workshop, group discussions, mock-interviews, to bring about attitudinal changes in students as well as teachers.

As a regular feature the department conducted special lectures by inviting experts and resource persons for enabling the students to be very much potential to be global competitive.

SPECIAL LECTURE PROGRAMME

SL.NO	DATE	RESOURCES PERSON AND DESIGNATION	TOPIC
1	20.08.2016	Sri R P AnshuJasmen, Joint Director, Institute of Management Studies, Bangalore	Personality development and opportunities of employment in Banking sector
2	20.2.2017	Sri ChinthamaniGowdaPatil, Regional Management Institute Bangalore	GST -Merits and Demerits
3	25.2.2017	Dr. M Prabhu, JSS Post Graduate Centre for studies in Commerce, Kollegal	Compliances for GST
4	15.03.2017	Prof. M P Nataraju, Retired Principal, Kollegal	Consumer Rights

20.08.2016

Personality Development and Opportunities of Employment in Banking Sector

A Guest lecture programme on “Personality Development and Opportunities of Employment in Banking Sector” was organized on 20.08.2016. Sri Anshu Jaiman, Joint Director, Institute of Management studies, Bangalore was the resource person. Officials from Institute of Management studies were present. Prof. Umesh, principal chaired the event.



A Guest lecture programme on “GST-Merits and Demerits” was organized on 20.02.2017 for commerce and management students. Sri Chinthamani Gowda Patil, Regional Management institute, Bangalore was the resource person. Prof. Umesh, principal chaired the event.



A Special Lecture on “Compliances of GST” was held on 25.02.2017 for B.Com and Management students in the seminar hall. Dr. M Prabhu, JSS Post Graduate Centre for studies in Commerce, Kollegal was the resource person. Principal, faculty were present.



A special lecture on “Relationship between Entrepreneur and Consumer” was organized on 15.03.2017. Prof. M P Nataraju, Retired Principal, Kollegal was the resource person. Principal and HODs of Commerce and Management were present.



THE DEPARTMENT PROGRAMME

A campus Recruitment Drive held at our sister Institution at Mysore and held on 12-02-2017. It was organized by the Placement Cell our college. Two Students were successful in becoming employees of Infosys-BPO Limited.

**TEACHER PARTICIPATION IN SEMINAR / WORKSHOP /
CONFERENCE**

Sl. No.	Name of the Faculty	Date	Seminars /Workshops / Conference / Symposium	Topic	Venue
1	Bhramaramba N	01-10-2016	FDP	Creating Conductive Learning Environment	Commerce Education The department, ManasaGangothri Mysuru
2	Bhramaramba N	28-10-2016 & 29-10-2016	Training	Counselling Training Programme for Degree College Lectures	Counselling Centre, JSS Medical College Hospital, Mysuru
3	Vani N	20.01.2017	Work Shop	Statistics	Maharani's Women's Commerce and Management
4	Vani N	08.02.2017	Work Shop	Orientation on Goods and Services Tax(GST)	The department of Studies in Commerce Manasagangothri, University of Mysore

THE DEPARTMENT OF KANNADA

ವಿಭಾಗದ ಕಾರ್ಯಕ್ರಮಗಳು

ಕ್ರಮ ಸಂಖ್ಯೆ	ದಿನಾಂಕ	ವಿಷಯ	ಸಂಪನ್ಮೂಲ ವ್ಯಕ್ತಿ
1	30-03-2016	ಸಾಹಿತ್ಯ ವಿಮರ್ಶೆ	ಡಾ. ಬಿ ರಾಜಣ್ಣ ಪ್ರಾಂಶುಪಾಲರು ಪಿ ಎಲ್ ಎನ್ ಕಾಲೇಜು ಪೂರಿಗಾಲಿ
2	27-10-2016	ಮನೋ ವಿಜ್ಞಾನದ ಮುಖಾಂತರ ಶಿಕ್ಷಣ	ಶ್ರೀ ಮಧುವನ ಅರಸು ಎರಬೇತುದಾರರು ಕೊಳ್ಳೇಗಾಲ
3	21-02-2017	ವಿಶ್ವ ಮಾತೃ ಭಾಷಾ ದಿನಾಚರಣೆ	ಶ್ರೀ ದೊರೆಸ್ವಾಮಿ ಮದ್ದೂರು - ಸಾಹಿತಿಗಳು
4	17-03-2017	ಕನ್ನಡ ಸ್ಪರ್ಧೆ	ಶ್ರೀ ದೊರೆಸ್ವಾಮಿ ಮದ್ದೂರು - ಸಾಹಿತಿಗಳು
5	19-03-2017	ಸಿನಿಮಾ ಪ್ರದರ್ಶನ ಸಂವಾದ	ಪ್ರೊ. ಸೀಗನಾಯಕ್ ಪ್ರಾಂಶುಪಾಲರು ಶ್ರೀ ಮಹದೇಶ್ವರ ಸ.ಪ್ರ.ದ ಕಾಲೇಜು ಕೊಳ್ಳೇಗಾಲ

POST GRADUATE THE DEPARTMENT OF COMMERCE

The department was started in 2001-02 with the main objective of taking the Post Graduate degree in Commerce to the doorstep of Commerce graduates in the remote places of Chamrajanagar Dist. The vision of the department is to develop this post graduate centre as a hub of research activities and extension services useful to the villagers. In these 16 years the department is able to increase the number of M.Com degree holders in this area. We are trying hard to have research projects in various topics of commerce.

THE DEPARTMENT PROGRAMMES / ACTIVITIES

1. The department arranged an **“Orientation Programme”** held on 29/8/2016 for fresher’s, to provide the awareness on M.Com Programmes, Programme Outcome & Course Outcome.
2. A **“Fresher’s Party”** was organized on 1/9/2016 from final year M.com students as a part of the tradition.
3. A **“Teachers Day Celebration”** held on September 5th 2016 arranged by the M.Com Students.
4. An **“Educational tour”** was arranged to the students on 13/3/2017 to 15/3/2017. The places visited are Kerela, Cochin, Moonar, Coffee factory etc.,
5. To build and enhance the knowledge & skill of the students, The department arranged **“Industrial Visit - Silk Market, Mudigunda, Kollegal** on 1/4/201 to First & Final Year M.Com students.
6. A **“Farewell party”** was arranged on 17/5/2017 in the department by juniors to their seniors as saying goodbye & good luck to their elder friends.

SPECIAL LECTURE PROGRAMMES

The department arranged a few special lecture programmes for the benefit of students.

Sl. No.	Date	Resource Person	Topic
1	5/11/2016	C A Keshava Dongre Chartered Accountant, Mysuru	Goods and Service Tax
2	5/5/2017	Dr. P M Shivaprasad Assistant Professor Teresian College, Mysuru	Analysis of Integer Programming - problems and solution
3	14/5/2017	Dr. P Nagesh Professor and Head, JSS Centre for Management Studies, S.J.C.E, Mysuru	Transportation and Assignment Concepts in Operational Research

Date: 05/11/2016

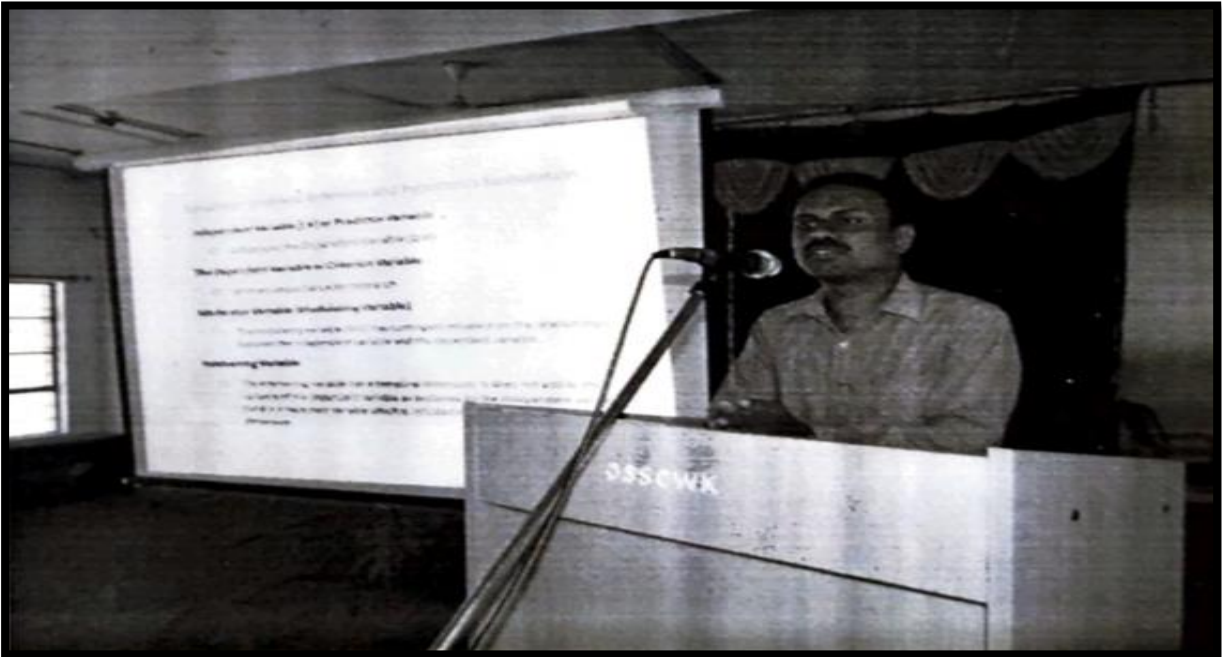
C A KeshavaDongre, Chartered Accountant, Mysuru, gave an insight on “Goods and Service Tax”



D P M Shivaprasad Assistant Professor, Teresian College, Mysuru spoke on “**Analysis of Integer Programming - problems and solution**”.



Dr. P Nagesh, Professor and Head, JSS Centre for Management studies, S.J.C.E, Mysuru, delivered a talk on **“Transportation and Assignment Concepts in Operational Research”**.



ACHIEVEMENTS BY TEACHERS

The department arranged an extension programme on the occasion of Birth Centenary of his **Holiness Jagadguru Dr. Sri Shivarathri Rajendra Mahaswamiji** and Mysore University Centenary Celebrations. The department selected four villages to conduct a study on “**Micro Insurance Awareness and Enrolment Programme**” as a part of extension activity.

1. Dr M Prabhu, Head & Co-ordinator of extension programme has received the award “**Certificate of Excellence**”.

ACHIEVEMENTS BY STUDENTS

In the year 2016 – 17, The department arranged a extension programme - On the occasion of Birth Centenary of his **Holiness Jagadguru Dr. Sri Shivarathri Rajendra Mahaswamiji** and Mysore University Centenary Celebrations. The The department selected four villages to conduct a study on “**Micro Insurance Awareness and Enrolment Programme**” as a part of extension activity.

Out of **8** students, **3** students have received the award “**Certificate of Excellence**”.

1. Kavya - Final Year M.com
2. Manu M - Final Year M.com
3. Chaithra- Final Year M.com

**PARTICIPATION IN SEMINARS / WORKSHOP /
CONFERENCE / SYMPOSIUM BY TEACHERS**

Sl. No.	Date	Name	Topic	Seminar/ Workshop /Conference	Institute and Place
1	12/8/16	Mahesh P	“Panel Date Econometrics”	National Seminar	The department of Economics, Manasagangithri Mysore
2	1/12/16	Mahesh P	“Quality Enhancement in Higher Education-Issue and Challenges”.	National Seminar	Maharaja College Mysore
3	8/2/17	Dr. M Prabhu	“Goods and Service Tax”	Workshop	The department of Studies in Commerce, Manasagangothri, Mysore
4	17/3/17	Dr. M Prabhu	Demonetisation-its effects of Industrial, Agriculture and Real estate Sector.	National Seminar	Sri Nataraja Post Graduate Centre, Mysuru
5	20/4/17 & 21/4/17	Dr. M Prabhu	Emerging Trends in Accounting and Taxation	National Seminar	Teresian College Mysuru.

PARTICIPATION IN SEMINARS/WORKSHOP/ CONFERENCE BY STUDENTS

The department provided an opportunity to students and faculty members to listen the International scholar speech in collaboration with JSS Arts, Science and Commerce College, Ooty road Mysuru.

Dr. Murali Kanakasabai, M. D of Environmental Financial Products LLC (EFP) Chicago, USA delivered lecture on December 12th 2016 on the topic **“Role of Financial innovations in Managing Environmental and Social Challenges”**.

Sl. No.	Date	Name	Topic	Seminar/ Workshop /Conference	Institute and Place
1	12/12/16	First & Final M.com Students	“Role of Financial innovations in Managing Environmental and Social Challenges”	International Conference	International scholar speech in collaboration with JSS Arts, Science and Commerce College, Ooty road Mysuru.

**PAPER PRESENTATIONS IN SEMINARS / WORKSHOP /
CONFERENCE / SYMPOSIUM BY TEACHERS**

Sl. No.	Date	Name	Topic	Seminar/ Workshop /Conference	Institute and Place
1	31/7/16 To 3/8/16	Dr M Prabhu	Convergence of Agri-insurance and Capital Markets in India: Plausible Role of Rainfall Derivatives	International Conference	20 th APRIA, Annual Conference, South western University of Finance and Economics, Chengdu, China
2	17/8/16	Dr M Prabhu	An Analysis of FDI in India	National Level Conference	University of Mysore, Dept of Economics Co-operation, Mysore
3	19/12/16 To 23/12/16	S Saraswathi	“ Social Security through Micro Insurance in Rural – a Study with reference to Mysore District”	National Conference	ManasaGangothri University of Mysore
4	11/2/17	Dr M Prabhu	Influence of demonetization on Green Banking initiatives in Public sector Banks	State level Seminar	P.E.S. College of Science, Arts & Commerce, Mandya
5	7/4/17 & 8/4/17	Dr M Prabhu	Demonetization and Its effect on Banking Sector	National Level Conference	Amrita University, Mysuru

PUBLICATIONS BY TEACHERS

Sl. No	Year	Name	Title of the paper/Book	ISSN/ISBN	Name of the publisher
1	2016	Dr. M Prabhu	Comparison of Indian GAAP and IFRS in India: An Empirical Analysis of Selected Companies	ISBN: 978-93-5254-333-5	
2	2017	Dr. M Prabhu	Cost & Management Accounting - 1	ISBN: 978-93-5262-685-4	Himalaya Publication House
3	April 2017	Dr M Prabhu	Demonetization and its effect on Banking Sector	ISSN: 2319-7668	UGC Approved Journal IOSR Journal of Business and Management (IOSR-JBM)
4	2017	Dr M Prabhu	Green Banking and Environment Sustainability of Private Banks in Karnataka	ISSN 2231-4245	UGC Approved International Journal of Research in Commerce, Economics and Management

STAFF AS A RESOURCE PERSON

Sl. No.	Date	Name	Title of the Programme	Resource person	Institute and Place
1	17/3/17	Dr M Prabhu	One Day National Seminar – “Impact of demonetization on Industry, Agriculture and Real Estate Sectors”	Chairperson and Rapporteur	Nataraja College, Mysore

FDP & PDP ATTENDED BY THE FACULTY

Sl. No.	Date	Name	FDP / PDP	Topic	Institute and Place
1	21/6/16 & 11/7/16	Dr M Prabhu	In the subject Commerce (4 th Summer Programme)	Refresher Course	HRDC, UOM, Mysore
2	12/8/16 To 18/8/16	Mahesh P	Panel Data Econometrics	Workshop Cum Conference	Dept of Studies in Economics, Manasagangothri, Mysuru
3	28/11/16 & 29/11/16	Mahesh P	Counselling Training Programme for JSS PU & Degree College Lecturers	Training	JSS Counselling Centre, Dept of Psychiatry, Mysore
4	28/11/16 To 3/12/16	Dr M Prabhu	Quantitative Climate Finance	One Credit Course	UOM Manasagangothri, Mysuru
5	26/12/16 To 31/12/16	Dr M Prabhu	Environmental finance	Short Term Course	UOM Manasagangothri, Mysuru

INDUSTRIAL VISIT [OR] FIELD VISIT / EDUCATIONAL TOUR

Sl. No.	Date	Level	Places visited	Number of Students
1	1/4/2017	Industrial Visit	Silk Market , Mudigunda, Kollegal	42
2	13/3/2017 to 15/3/2017	Educational Tour	Kerela, Guruvagur, Thiripur, Athirappilly falls, Cochin, Munnar & surrounded places, Coffee factory	40

RESULTS OF OUTGOING /FINAL YEAR STUDENTS

	DISTINCT ION	FIRST CLASS	SECOND CLASS	PASS CLASS	TOTAL PASS	NO OF STUDENTS APPEARED	% OF STUDEN TS PASSED
III B A	05	31	02	46	84	92	91.34
III Bcom	28	36	04	04	72	86	83.72
III BBA	–	12	05	08	25	29	86
II MCom	–	32	–	–	32	32	100
	33	111	11	58	213	239	89.12

Awards and recognitions

A Report on Appreciation

1. A certificate of Appreciation has been given by the department of Studies in Commerce, Manasagangothri, Mysore for the services rendered by the M.Com. Students of JSS College for Women, Kollegal, as volunteer in educating and enrolment of beneficiaries of Kollegal under “Micro insurance Awareness and Enrolment Mission (MAEM) programme.
2. A certificate of Appreciation has been given by Aravind Eye Hospitals and Postgraduate Institute of Ophthalmology, Coimbatore in Appreciation of conducting the free eye screening camp organized by NSS units at Mangala village on 20.03.2017.
3. A certificate of Appreciation has been given by Taluk Health Office, Kollegal in Appreciation of conducting the free general health camp at Anapura village on 18.03.2017 was organized by NSS units.

FIELD VISIT TO HISTORICAL PLACES

The department of History conducted study trip to Channapattana, near Bangalore on 20 February 2017. The students were taken to the Historical places and temple in and around channapattana. The students showed interest and enthusiasm to learn about toys city and other popularities of channapattana.



Students visit to a Historical place Sri Kengal Hanumantharaya temple at Channapattana near Bangalore.

Objective: To make the students understand the essence of Political, Social, Art and architecture of the place.

Outcome: The students acquired a lot of knowledge which is also a part of their syllabus

List of Students visited Channapattana

SL No	NAME
1	ANJUM ARA A H
2	ASHA M
3	ASHWINI D
4	ASHWINI S
5	BABITHA M
6	BHAVANI R
7	BHOOMIKA L
8	BIBI AYESHA K
9	CHAITHRA M
10	CHAITHRA V
11	CHAITRA R
12	CHANDANA C

13	CHINNAMMA C
14	CHITHRA N
15	DEEPA C
16	DESHAVANTHI
17	DHANALAKSHMI M
18	GEETHANJALI E
19	GEETHANJALI N
20	INDRANI S
21	JAYALAKSHMI P
22	JYOTHI S
23	JYOTHIMANI
24	KAVITHA M
25	KAVYA A
26	KUMARI M
27	LAKSHMI S
28	MADALAMBIKA N
29	MAHADEVAMMA M
30	MALA K
31	MAMATHA G
32	MAMATHA M
33	MAMATHA R
34	MAMATHA S
35	MANJULA G
36	MEGHA S
37	MONIKA C
38	NAGAMANI M
39	NANDINI T M
40	NAZIYA BEGAM R
41	NEELA R
42	NEELAMBIKA S

**NUMBER OF PAPERS PUBLISHED PER TEACHER IN THE
JOURNALS NOTIFIED ON UGC WEBSITE DURING 2016-2017**

Sl No	Name of the author/s	The department of the teacher	Title of paper	Name of journal	Year of publication	ISSN number
01	Dr. M Prabhu	Commerce	Demonetization and its effect on Banking Sector	UGC Approved Journal IOSR Journal of Business and Management (IOSR-JBM)	2017 April	ISSN: 2319-7668
02	Dr. M Prabhu	Commerce	Green Banking and Environment Sustainability of Private Banks in Karnataka	UGC Approved International Journal of Research in Commerce, Economics and Management	2017	ISSN 2231-4245

FDP / PDP ATTENDED BY THE FACULTIES

Sl. No.	Name of the Faculty	Date	Professional Development Programme	Topic	Venue
1	Dr M Prabhu	21/6/16 & 11/7/16	Refresher Course	In the subject Commerce (4 th Summer Programme)	HRDC, UOM, Mysore
2	Basavaraju M	28/7/16 & 17/8/16	Refresher Course	Kannada Shahitha Samkruthika oodu	HRDC, UOM, Mysore
3	Mahesh P	12/8/16 To 18/8/16	Workshop Cum Conference	Panel Data Econometrics	Dept of Studies in Economics, Manasagangothri, Mysuru
4	Smitha A S	8/9/16 To 12/9/16	TOT	Social Harmony, National Unity and Human Rights	Bharathiar University, Coimbatore
5	N Bhraramamba	1/10/16	FDP	Creating a Conducive Learning Environment	Dept of Studies in Commerce, Manasagangothri, Mysuru

6	N Bhramaramba	28/11/16 & 29/11/16	Training	Counselling Training Programme for JSS PU & Degree College Lecturers	JSS Counselling Centre, Dept of Psychiatry, Mysore
7	Mahesh P	28/11/16 & 29/11/16	Training	Counselling Training Programme for JSS PU & Degree College Lecturers	JSS Counselling Centre, Dept of Psychiatry, Mysore
8	M Nagarathna	28/11/16 To 3/12/16	One Credit Course	Quantitative Climate Finance	UOM Manasagangothri, Mysuru
9	Dr M Prabhu	28/11/16 To 3/12/16	One Credit Course	Quantitative Climate Finance	UOM Manasagangothri, Mysuru
10	Dr M Prabhu	26/12/16 To 31/12/16	Short Term Course	Environmental finance	UOM Manasagangothri, Mysuru
11	Vani N	8/2/16	Orientation Programme	Goods & Service Tax	Dept of Studies in Commerce, Manasagangothri, Mysuru
12	Suresh	8/2/16	Orientation Programme	Goods & Service Tax	Dept of Studies in Commerce, Manasagangothri, Mysuru

FDP / PDP PROGRAMMES ORGANIZED IN THE COLLEGE

Sl. No.	Date	FDP / PDP	Topic
1	20/7/16	FDP	Research Methodology
2	2/8/16 To 4/8/16	3 Day ATP	Maintenance of accounts & record
3	10/4/17	ATP	Tally ERP 9.0 Version
4	8/3/17	FDP	Gender Sensitization

Date: 20.7.2016

REPORT

FDP ON RESEARCH METHODOLOGY

A Faculty Development Programme on “Research Methodology” was held On 20.7.2016 for all teaching staff at the seminar hall. Dr Prabhu M, Head of the PG department was the resource person. Prof Umesha, Principal, inaugurated the programme by lighting the lamp. In his inaugural address he remarked that the quality of faculty members should be improved which should benefit the students and to publish papers with new innovative ideas by enrichment of their knowledge.

The programme aims to inculcate and enhance the capacity in the faculty members to carry out independent research and to write successful research papers.

Dr M Prabhu emphasized the idea on how faculty could equip themselves with the knowledge communication by becoming a part of the National / International Journal / Conference. He gave talk on **“Process of Research”** in his first technical session and on **“Formulation and Testing of Hypothesis”** in his second session.

All the faculty members participated in the programme. Smt N Bhramaramba, Assistant Professor was present. Kum. Saraswathi S, Department of PG, co-ordinated the programme.



A THREE DAY ADMINISTRATIVE TRAINING PROGRAMME ON MAINTAINANCE OF ACCOUNTS AND RECORDS

A three day Administration Training Programme for non teaching staff was organized from 2.8.2016 to 4.8.2016 at the seminar hall on “Maintenance of Accounts and Records”, at the initiation of IQAC.

Programme was inaugurated by Prof. Umesha, Principal by lighting the lamp. Smt. Mamatha S, HOD of Business Management was the Resource person. The broader objective of the programme was to improve the quality of the staff which in turn enables them to maintain office documents very systematically and in less time. Time saved could be used for their other maintenance and works. All non teaching staff participated in the programme.

On day one between 12.00 noon to 2.00 pm the resource person gave training on “**Functions of Accounts Sections**”. She explained with useful slides about the systematic functions of accounting section and how in it related with all other sections. She also advised for cashless and paperless office system.

On Day 2, she highlighted on how could be the institution encompass the number of activities related to staff and students. She gave lecture on “**Institutional Functioning to Students’ Community**”.

On Day 3, The Trainer gave a lecture cum training session on “**Establishment Section of the office Administration**”. She emphasized on the signification of functions of establishment section

general and highlighted about its importance as one of the main pillars of office administration.

Valedictory session on day 3 between 4.00 pm and 4.30 pm a valedictory session of the programme was held. Prof. Umesh Principle gave valedictory note. Smt. Vani N Gave a brief report of the programme. Smt. Smitha A S gave vote of thanks.

JSS MAHAVIDYAPEETHA
JSS COLLEGE FOR WOMEN
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KOLLEGAL

**A THREE DAY
ADMINISTRATIVE TRAINING PROGRAMME
ON
MAINTAINANCE OF ACCOUNTS
& RECORDS**

2 AUGUST 2016 TO 4 AUGUST 2016

**MAINTENANCE OF BOOKS
OF ACCOUNTS**



ADMINISTRATIVE TRAINING PROGRAMME
ON
TALLY ERP 9.0 VERSION

In order to incorporate very useful software in the college an ATP for the concerned office staff was conducted on 10.4.2017 in two sessions between 10.30 am to 5.00 pm. Sri Pradeep D B, Lecturer in computer Science, Government College, Nanjungud was invited as a resource person. He highlighted about the

Tally software which includes:

1. Carries out efficient office financial transactions,
2. Provides accuracy,
3. Saves a lot of time and reduces man power.
4. It has made calculations simple
5. All the monetary transactions of each account can be stored in details with this software

In the first technical session between 11.15 am to 1.30 pm the Resource person gave a lecture along with PPT on “Working knowledge of Tally. In second technical session a practical exposure on tally software and its applications was held in the computer lab for providing working knoweldge.

The programme was concluded with the vote of thanks, which was proposed by Sri Srinivasa, The Librarian



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KOLLEGAL



**A DAY
ADMINISTRATIVE TRAINING PROGRAMME
ON
TALLY ERP 9.0 VERSION**

10 APRIL 2017

New Tally Update

Income Tax, TDS, TCS

Annual Return

KFC Report

Payroll

Tally
ERP 9



FDP ON GENDER SENSITIZATION

A day Faculty Development Programme on Gender sensitization was held on 8.3.2017 with an initiation of IQAC at the seminar hall between 2.00 pm to 5.00 pm.

Sri Basavaraju, HOD of Kannada, was the Resource Person. In his lecture he remarked that “Education enables the development of a more democratic society which can be crucial to changing the attitude of accepting gender equality as a fundamental social value. By addressing issues of gender inequality the behaviour of the entire population can be modified”.

The programme was inaugurated by Prof. Umesha, Principal, H G Natarajan HOD of History were present. Kum. Sowmya R P, The department of Commerce co-ordinated the programme.



CELEBRATIONS OF COMMEMORATIVE DAYS, EVENTS & FESTIVALS

Fresher's Day

A Fresher's Day was organized on 27.8.2016. Prof. M M Mohan, from the department of Political Science inaugurated the Programme. He remarked that the bonding session between the seniors and juniors as well as the guides and tutors should be ideal and emulative. Prof. Umesh, Principal Presided over the Programme.



Talents day

A two day Talents' Day Competitions under the banner "Talent Search Programme" was organized on 31.8.2016 and 1.9.2016 by Students Cultural Forum.

Dr M.Prabhu HOD of Commerce, being one of the Chief guests, Spoke on the role of teachers in identifying and promoting unique talents of students. The said programmed was inaugurated by lighting the lamp. Prof. Umesha, Principal presided over the programme

Two day talents Day consisted of dances & folk signing, Rangoli Drawing , cooking without fire, solo & group dances etc was worth watching.



CULTURAL AND SPORTS INAUGURATION

A taluk level inter-collegiate Cultural and Sports Competition was organized on 19.8.2016 on the account of the birth anniversary of, the founder president of JSSMVP Sri Shivaratri Rajendra Mahaswamiji. Prof. M M Mohan inaugurated the competition and said that engaging in cultural and sports activities could improve the physical and mental health. But the present day students are not interested in other activities. Principals of JSS School of Nursing and PU College and faculty members were present.





BIRTHDAY CELEBRATION OF DR.SRI SHIVARATHIRAJENDRA MAHASWAMIJI

The Birth Centenary of Jagadguru Dr. Sri Shivarathi Rajendra Mahaswamiji was held at the silver jubilee stage of the college.

Sri Ramachandra, President, Chamarajanagar Zilla Panchayat inaugurated the programme by lighting the lamp. Prof. Shivarajappa, Director, Gandhi Study Centre, Manasagangothri, Mysuru spoke on the occasion. President of Gnanayogashrama, Vijayapura Sri. Shanthamallikarjuna gave his blessings.

The distribution of fruits and Bread to Patients at Taluk Government Hospital, Kollegal was held. The Prizes were given away to the Winners of the Inter Collegiate Sports and Cultural Meet, Vachanagayana members of Akkana Balaga were the part of the programme. The Programme came to an end with enacting of the play “Divya Chethana” by JSS Kala Mantapa, **Mysuru.**



NSS DAY

NSS Day was celebrated by NSS Unit of the college. Prof. Basavaraju, NSS Programme Officer spoke about the significance of the day. Prof. Umesh, Principal presided over the programme.



TEACHER'S DAY

Teachers Day was celebrated in the college. The chief guest Dr. Prabhu, HOD of commerce, talked about the ideals, visions and principles of Dr. S. Radhakrishnan whose concept of education and relation between teachers and students was quite essential to bring more meaning to the right kind of education in the modern day



Fresher's day

The Fresher's Day was organized by Post Graduation department of Commerce. Prof. R M. Chintamani inaugurated the Programme. He said that one should give importance to not just education and training but also to build a personality and the right attitude, a character and a versatile personality ".The Principal prof. Umesh presided over the programme.



HEALTH CHECK-UP PROGRAMME

A Health check-up programme was organized in association with JSS Hospital and Medical College, Mysore on 8.3.2017. Dr. Shwetashree M, Associate Professor, Community Medicine, JSS Medical College, Mysore spoke that no one can afford good health if one is negligent . She called upon the students to be in good health with good manners, habits, good thinking and regular health checkup.



YOUTH RED CROSS

The Red Cross Society is a worldwide, well known, universally accepted, admired and internationally identified humanitarian service organization. It is the biggest, independent nonreligious, non-political, non-sectarian and voluntary relief organization treating people equally all over the world without any discrimination as to their nationality race and religion beliefs. It was established in 1863 in Geneva, Switzerland. The Father of Red Cross movement and recipient of noble award for peace in 1901 was **“Jean Henry Dunant”**, who was a successful businessman. While going on a business mission, Dunant came on 24th June 1859 to Castiglione. It was on the same day, the battle of Solferino was fought nearby between French and Austrian armies. Dunant was horrified and moved by the sight and plight of the wounded soldiers. On witnessing the pathetic scene he forgot his business and started relief operations to all the wounded soldiers without any discrimination taking the help from people in villages nearby. In 1862 Dunant wrote a book **“A memory of Solferino”** which paved the way for the first Geneva Conference in 26th October 1863. The Geneva Society for Public Welfare, consider the Dunant’s proposals which was mentioned in the book and convene a multinational conference for implementing them.

The Indian Red Cross is a voluntary humanitarian organization having a network of over 700 branches throughout the country, providing relief in times of disasters/emergencies and promotes health & care of the vulnerable people and communities. It is a leading member of the largest independent humanitarian organization in the world, the International Red Cross & Red Crescent Movement. IRCS has partnership with Multinational firms, individuals and with Indian Government and other agencies (UNDP, WHO). The Mission of the Indian Red Cross is to inspire, encourage and initiate at all times all forms of humanitarian activities so that human suffering can be minimized and even prevented and thus contribute to creating more congenial climate for peace.

Youth represent a substantial part of the membership of Red Cross for its humanitarian commitment. Young volunteers can make a significant contribution

to meeting the needs of the most vulnerable people within their local communities through Red Cross youth programme. This has been designed to involve young people as much as possible in the movement and its activities not only as workers and also as beneficiaries, but as partners in management.

The main purpose of organizing the Youth Red Cross is:

- Informing youth members and others the role and the responsibilities of the Red Cross and → encourage them to contribute
- An awareness on the care of their own health and that of others
- The understanding and acceptance of civic responsibilities and acting accordingly with humanitarian concern, to fulfill the same
- To enable the growth and development of a spirit of service and sense of duty with dedication and devotion in the minds of youth
- To foster better friendly relationship with all without any discrimination

Youth Red Cross has the following three principles:

- Protection of Health & Life
- Service to the Sick & Suffering
- Promotion of National & International Friendship, to develop the mental and moral capacities of the youth

The YRC Motto

Youth Red Cross Unit members are the builders of the Nation who take part in bringing the very MOTTO of Red Cross, that is, "**SERVICE TO SOCIETY**"

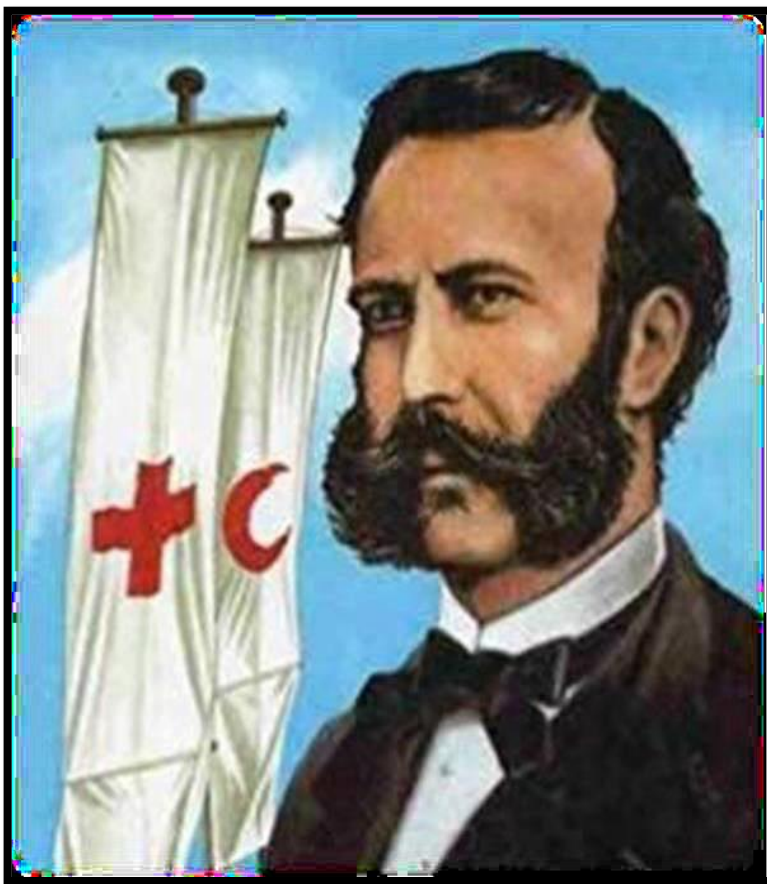
The Youth Red Cross Unit of our college is striving hard to induce the spirit of active involvement among the students to render the community service through organizing following activities.

- Orientation Programme to newly admitted students about YRC
- First Aid and Fire Safety Training
- Blood Donation Camp

- Health check up camp
- Voters Rally
- National Youth Day
- World Health Day

Youth Red Cross Program officer		
Sl.No.	Name	Department
1	Basavadattamahadevaprasad C S	Commerce

Youth Red Cross Report



**Sir Jean Henry Dunant
(1828-1910)
Father of Red Cross**

The Indian Red Cross Society was formed in 1920 by an act of Parliament. Hence, the President of India is the President of the Society and the

Hon'ble Union Health and Family Welfare Minister its Vice-President.
Governors of States are State Presidents.

The IRCS has 35 states/union territories branches with their more than 700 districts and sub districts branches.

The vice president is elected by the members of managing body

The National Managing body consists of 19 members. The Chairman and 6 members are nominated by president. The remaining 12 members are elected by the state and union territory branches through an electoral college

The Secretary General is the chief executive of the society

ESTABLIMENT YEAR:

Youth Red Cross wing was started in the academic year 2012-2013 in our college.

OBJECTIVES:

- Care your health and that of others.
- Understand and accept civic responsibilities.
- Volunteer to serve.
- Promote international understanding.
- National integration and good will.

VISION:

To improve the lives of vulnerable people in India and internationally by mobilizing the power of humanity.

MISSION:

- Inspire / encourage initiate all forms of humanitarians activities
- Prevent and minimize social sufferings
- Create more congenial climate for peace

YOUTH RED CROSS SYMBOL



The Red Cross symbolizes as an identifier for medical personnel during wartime. The Red Cross is defined as a protection symbol in Article 7 of the 1864 Geneva Convention, Chapter VII ("The distinctive emblem") and Article 38 of the 1949 Geneva Convention ("For the Amelioration of the Condition of the Wounded and Sick in Armed Forces in the Field"). There is an unofficial agreement within the Red Cross and Red Crescent Movement that the shape of the cross should be a cross composed of five squares. However, regardless of the shape, any Red Cross on white background should be valid and must be recognized as a protection symbol in conflict. Of the 190 National Societies which are currently recognized by the ICRC, 154 are using the Red Cross as their official organization emblem. The Red Cross, Red Crescent and red crystal are symbols of protection. The emblems are not religious symbols

YOUTH RED CROSS ADVISORY COMMITTEE

SL. NO	NAMES	DESIGNATION
1	Prof. Umesha	Principal
2	Prof. B Somanna	IQAC Coordinator
3	Sri. Basavadattamahadevaprasad C S	Programming Officer
4	Kum. Tejashwini M	Member
5	Sri. Guruprasad K R	Member

YOUTH RED-CROSS

With an oath of “I take care of the health of others like my health, Children who are sick, and especially needful. Everyone in the world is my friends”.

29-07-2016:-Health check-Up programme

On the Account of our Swamiji Birthday in our college Conducting Health Check-Up program. The Free Health Check up Camp was Organized by Youth Red Cross cell in association with Lions club Kollegal, Our Students actively Participated in the Programme checking their eyes ,Blood Group in the Programme. The program was inaugurated by Dr. S shivarudraswamy, Founder of Lions Society. Prof. Umesha, Principal, JSSCWK delivered the presidential speech.



17-02-2017:-AIDS Awareness programme

As an extension activity the Red Cross had organized the social awareness program. In this academic year we had planned an AIDS awareness program for our students and some public.

The personnel councillor from govt. hospital Sri. Shashikanth addresses the gathering and enlightened the students about prevention of AIDS.



Alumni Association

With the Objective of supporting a network of former graduates who will in turn help to raise the profile of the institution by serving many valuable roles and with their support to provide mentoring, career guidance and opportunities inculcating human values etc., various initiations have been initiated by Alumni Association of the college

Date	Programme
21.01.2016	Legal Awareness Programme
07.03.2017	Inter Collegiate Essay and Debate Competition
10.03.2016	International Women's Day

Legal Awareness programme

21.06.2016

A special lecture on **“Women Harassment and Anti Dowry Act”** in association with Legal Awareness Cell, kollegal. Sri B G Pramod, Senior Scale Honourable Civil judge inaugurated the programme by lighting the lamp and in his inaugural speech he explained about legal and constitutional rights particularly for women prevailing in India. Honourable Judges , Advocates and Principal were present .



International Womens Day

International women's Day was celebrated on 10-03-2017. Dr.Sudha,Department of Political Science, Govt. Sri Mahadeshwara First Grade College,Kollegal was invited as main speaker and she spoke on the occasion.Smt Sulochana Treasury Officer, Kollegal and Kumari Dhanalakshmi, Principal, Lions PU College were felicitated as regular annual tradition of the college to Honour two well placed alumnae of the college. Principal prof. Umesh presided over the programme. Smt Vani N , Cordinator, Alumni Association coordinated the programme.





JSS MAHAVIDYAPEETA

JSS COLLEGE FOR WOMEN

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NSS ANNUAL REPORT 2016-17

The proposed activities of the NSS unit of the college for the year 2016-2017 were inaugurated on 18-08-2016 by the Principal, Prof.Umesha. Smt, A.S. Smitha NSS Programme officer and NSS Advisory Committee members were present on the occasion.

As a part of Birth Celebration of Jagadguru Dr. Sri Shivarathri Rajendra Mahaswamiji Health Checkup programme was organized on 29-07-2016.

NSS Day was organized on 24-09-2016.

As a part of 154th Birth Celebration of Swami Vivekananda, on 16-01-2017 'National Youth Week' programme was organized.

A special lecture programme on AIDS & HIV organized on 07-02-2017.

A special lecture programme on Water Conservation was organized on 24.03.2017.

Annual Special Camp of NSS unit was organized at Mangala village from 14-03- 2017 to 20-03-2017. Special lecture programmes on Swadeshi and Bharatiyate, importance of Yoga, Prevention of Fire accidents, Road safety and Personality Development etc., were conducted in the camp to create awareness amongst the villagers about the cited subjects. Public awareness programme on Environment and its Protection was also conducted during the camp.

WORK IS WORSHIP is the motto of our esteemed educational institution. Hence, Shramadan was rendered by the Volunteers as a token of selfless service to keep the College Campus clean and neat to attain the vision and mission of the National Service Scheme. .

Our college has been rendering its service on the concept of "**Work is Worship**". Hence the volunteers of our college unit have rendered their service through cleaning the temples, schools and other important places at Kollegala town.

On all weekend day NSS Volunteers together with teachers rendered Shramadhan in and around Campus and assisted in keeping surrounding of clean and green campus


PRINCIPAL
JSS College For Women
Kollegal-571 440